**DIPLOMA IN INFORMATION AND COMMUNICATION TECHNOLOGY-MODULE 1**

**ENTREPRENEURSHIP EDUCATION- COURSE OUTLINE.**

**1 . Entrepreneurship and self employment**

-Terms used in entrepreneurship

-Difference between salaried and self employment

-Contribution of entrepreneurship to the national development

-Advantages and disadvantages of self and salaried employment

-Requirements for entry into self employment.

-Roles of entrepreneur in business

**3. The entrepreneur:**

-Types of entrepreneurs

-Qualities of Entrepreneur

-Roles of an entrepreneur in an enterprise

**6. Entrepreneurial opportunities.**

-Meaning of business opportunity

-Identification of business opportunity.

-Ways of generating business ideas

-Evaluation of business for viability

-Evaluating business environment.

**Entrepreneurial Awareness.**

-Evaluation of business finance

-types of capital

-Contractual agreement

-Types of contracts

-Government measures on Small scale enterprises.

-Procedure of starting a business

-Business ideas

-preparation/use of tendering document.

-Problems liable to encounter when starting or operating business.

**7. Entrepreneurial motivation.**

-Motivational factors that contribute to successful entrepreneurs

-Motivational factors that lead to venturing into business.

**8. Entrepreneurial competencies.**

-Definition of entrepreneurial competencies.

-Key entrepreneurial competencies.

**10. Business Enterprise management.**

-Manage business resources

-Roles of enterprise management

-Procuring resources

-Manage inventories in business.

**14. Emerging issues and trends in entrepreneurship.**

-Definition of terms

-Emerging issues and trends in entrepreneurship

-Challenges posed by emerging trends and issues in enterprise management

-management of the challenges

**Introduction to Project Work**

-Meaning of project.

-Purpose of project.

**Project Proposal.**

-Types of projects

. mathematical

.practical

.Evaluative

.research.

-factors to consider when selecting a project.

-Formulation of project objectives.

-Importance of project proposal.

**Methodologies:**

-Taking a representative sample and the meaning of representative sample.

-Instruments of collecting data

-Types of data

-Methods of data collection

-Procedures of carrying out a project.

**Analysis:**

-Methods of analyzing and interpreting project work

.Computation

.Comparison

.Interpretation

.Drawing conclusions.

**Presentation:**

-Order of presentation

.Flow of ideas

.Communication style

.appropriate product display.

**Project Writing:**

-Format

-Element